

Aether Holdings, Inc. (NASDAQ: ATHR) is an emerging financial technology holding company dedicated to transforming the way investors navigate the markets. Leveraging decades of market expertise and cutting-edge technology, Aether delivers proprietary tools, data, and research to empower investors with actionable insights and enhance decision-making capabilities. Through AI-driven solutions like *SentimenTrader*, Aether revolutionizes market analysis by transforming complex data into clear, actionable intelligence. By uncovering opportunities that traditional methods often miss, Aether empowers investors to make confident, data-backed decisions in a rapidly evolving financial landscape.

Our Mission & Vision

Aether is committed to building an ecosystem that supports smarter, data-driven trading strategies, reinforcing our mission to empower the investing community and redefine excellence in fintech.

CONTENT-NATIVE DISTRIBUTION	VERTICALIZED M&A PLATFORM	ECOSYSTEM & FINANCIAL POWERHOUSE
<ul style="list-style-type: none"> Leverages engaged audiences from newsletters and communities for high-intent reach. Achieves low customer acquisition costs (CAC) with increased lifetime value (LTV). Combines content for top-of-funnel awareness with tools for user retention/ stickiness, creating a seamless full-stack, go-to-market cycle. 	<ul style="list-style-type: none"> Operates a scalable, asset-light model compared to capital-intensive fintech or ad-reliant SaaS. Targets under-monetized tools with dedicated user bases, primed for cross-selling and upselling opportunities. 	<ul style="list-style-type: none"> Aggregates high-intent audiences through micro-newsletters and strategic tool acquisitions (via Aether Grid). Drives a monetization flywheel: Content engagement → Tool adoption → Subscriptions/ Conversions → Upselling. Offers a capital-efficient, repeatable, and scalable business model

Our Products

Media:



Tools:



Share Price: \$5.78
(Closing price as of October 10, 2025)
Market Capitalization: \$69.9 million
52wk Range: \$4.51 - \$19.69
Shares Outstanding: 12,101,273
No. of employees: 27

Investment Highlights

- Publicly traded structure provides governance, transparency, and scalable access to global capital markets.
- Integrated growth flywheel - Media, SaaS tools, and R&D reinforce each other, compounding engagement and monetization.
- Diversified revenue streams, including recurring SaaS, licensing, data/API sales, ads and sponsorships
- Deep institutional user base provides credibility while retail adoption accelerates scale and network effects
- Positioned as a roll-up platform to acquire niche fintech, media, and AI assets at accretive multiples.
- Led by seasoned fintech and capital markets executive

Recent Developments

September 2025:

- Acquired "WhaleTales" newsletter to enhance investor access to crypto policy and market trends

August 2025:

- Held Alpha Edge Summit Hong Kong 2025, attracting 250+ potential digital assets industrial leaders
- Alpha Edge Media offered a comprehensive suite of publications, providing real-time insights on equities, IPOs, small-caps, and digital assets

July 2025:

- Acquired a crypto retail-focused newsletter "Altcoin" to expand into new markets

June 2025:

- Strategic hired Eva Hodgens (Marketing MD) and Luke Hodgens (Publications Director) to scale Alpha Edge Media's AI-powered publishing platform.

May 2025:

- Added to Russell Microcap® Index (effective June 30, 2025)

April 2025:

- Launched Alpha Edge Media™, Inc., focused on AI-powered financial newsletters and market sentiment analytics
- Aether IPO on NASDAQ (ATHR) at \$4.30 per share for 1.8 million shares

The Aether Advantage

Aether sets a new standard in investment technology, providing investors with tools that make a difference and insights that turn opportunities into results.



Key Statistics

61,245

Subscribers (Media)
As of September 30, 2025

45%

Average Open Rate

25%

Average Click-Through Rate

2,081

Daily Active Users (Tools)

2,067

Monthly Active Users

4

R&D and Product Pipeline

1,306

Event Attendees

Monetization Model

*Aether's business model is built on three reinforcing pillars -
Media, Tools, and Technology*

Media (Alpha Edge Media)

Financial newsletters, research, IPO coverage, events
Revenue: subscriptions, sponsorships, advertising, events

Tools (Aether Grid)

SaaS products in the space of equities, derivatives and digital assets
Revenue: recurring SaaS subscriptions, enterprise licensing, API/data sales

Technology (Aether Labs)

R&D engine: Deep technology & modals
Revenue: licensing, spin-outs, JV commercialization

Market Trends

Fintech Industry

- The global financial sector was worth US\$31.1T in 2023, and will grow to \$33.5T in 2024 at a CAGR of 7.7%.
- The global AI in fintech market showcased strong growth in 2023, expanding from \$9.2B in 2022 to \$11.6B, a 26.8% CAGR.

Key Markets

- The U.S. equity market is the largest and most liquid, accounting for 44.9% of the \$109T global market in 2023. Global derivatives trading hit a record 137B contracts, making six consecutive yrs of growth, with North America ranking second.

Industry Opportunities

- AI is becoming foundational to Fintech, moving beyond a niche add-on.
- AI powers applications such as fraud detection, credit scoring, personalized financial advice and algorithmic trading, all being rolled into one sector.

All statements contained herein other than statements of historical fact, including statements regarding our future results of operations and financial position, our business strategy and plans, and our objectives for future operations, are forward-looking statements. The words "believe," "may," "will," "estimate," "continue," "anticipate," "intend," "expect," and similar expressions are intended to identify forward looking statements. We have based these forward-looking statements largely on our current expectations and projections about future events and trends that we believe may affect our financial condition, results of operations, business strategy, short-term and long-term business operations and objectives, and financial needs.

Experienced Management

Nicolas Lin

Chief Executive Officer

Extensive experience in capital markets & cross borders transactions in North America. MBA UCW. Law, University of London Queen Mary.

Suresh Iyer

Chief Financial Officer

Over 25 years in international finance. CPA, ACA, with expertise in US GAAP, IFRS, SEC Reporting, and IPO readiness. BDO USA LLP. PriceWaterhouseCooper PwC.

Hao Hu

Chief Technical Officer

Over 20+ years software development and technology management experience. Former CTO specializing in AI integration, machine learning, and innovation strategy.

Aryan Liaghat

Head of Product

Product and CX leader with 10+ years across finance, healthcare, and SaaS. Former VP at Vitalacy and Senior Product & Engineering Manager at Bitvore. Skilled in Agile execution, product strategy, and cross-functional leadership.

Eva Hodgens

VP of Marketing

Served in the United States Navy as a mass communications specialist. Previously, Profit Center Manager at Early to Rise, a division of The Agora, CMO at Wellness Research & Consulting, Founder and CEO of Sundara Marketing Group, VP of Fulfillment at Advantage Solutions. Co-founder/ CMO, Makaira Media, LLC.

Patricia Auer

Director of Strategy & Partnership

Senior executive with 15+ years in Web3, gaming, and finance. Former Head of Asia at SuperDuper, COO at Nest, and Director at Brinc & Animoca Brands. Ex-legal counsel at Barclays, Credit Suisse, Coutts, ICAP, and ANZ. Solicitor (England & Wales).

Let's Connect

Aether Holdings, Inc.

E: info@helloaether.com
T : (347) 363-0886

Headquarters

1441 Broadway, 30th Floor,
New York, NY 10018
United States